**Safe School Travel  
Toolkit**

This toolkit can be used to help share Lothian’s recommended steps for safe travel on our services. Included are digital assets which can be used on social media (Facebook, Twitter and Instagram) or in parent/guardian communications like newsletters.

Below are some suggested social media posts which can be adapted as needed to personalise messages. You are welcome to tag us in your posts using the following handles: [Twitter - @on\_lothianbuses](https://twitter.com/on_lothianbuses); [Facebook - @lothianbuses](https://www.facebook.com/lothianbuses/); [Instagram - @lothianbuses](https://www.instagram.com/lothianbuses/).

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| **Intended audience** | **Message** |
| Pupils | *Stay safe when travelling with Lothian Buses. Follow their recommended steps for #SafeSchoolTravel and make sure you:*   * *Wear a face covering (unless exempt)* * *Wash your hands or use sanitiser before travelling* * *Sit apart from friends & avoid crowding others*   *Find out more here:*[*https://www.lothianbuses.com/news/2020/09/safe-school-travel-with-lothian-2/*](https://www.lothianbuses.com/?p=6998&preview=true) |
| Pupils | *Travelling by bus to school? Keep yourself and other passengers safe by following all Lothian Buses guidance:*   1. *Wash your hands or use sanitiser before travelling* 2. *Wear a face covering (unless exempt)* 3. *Board one at a time* 4. *Sit apart from friends & avoid crowding others* 5. *Where possible avoid paying with cash* 6. *Leave windows open* |
| Pupils | *Before boarding the bus to school, have you:*   1. *Washed your hands/used sanitiser?* 2. *Put on your face covering (unless exempt)?*   *These are just two ways you can protect yourself and other passengers while travelling with @on\_lothianbuses. Find out more here:* [*https://www.lothianbuses.com/news/2020/09/safe-school-travel-with-lothian-2/*](https://www.lothianbuses.com/?p=6998&preview=true) |
| Parents/guardians | *Help keep your child safe when travelling by bus to school with this advice from Lothian:*   1. *Ensure they wear a face covering (unless exempt)* 2. *Wash hands or use sanitiser before travelling* 3. *Sit apart from friends and avoid crowding others*   *For more guidance on recommended steps for safe travel, visit* [*https://www.lothianbuses.com/news/2020/09/safe-school-travel-with-lothian-2/*](https://www.lothianbuses.com/?p=6998&preview=true) |
| Parents/guardians | *Be confident that your child is staying safe by following Lothian’s recommended steps for safe travel:* [*https://www.lothianbuses.com/news/2020/09/safe-school-travel-with-lothian-2/*](https://www.lothianbuses.com/?p=6998&preview=true) |

**Other useful links are available below:**

[Scottish Government – Face Coverings in Schools](https://www.gov.scot/news/face-coverings-in-schools/#:~:text=%E2%80%9CSchools%20will%20be%20asked%20to,they%20wish%20to%20do%20so.)

[Scottish Government – Coronavirus in Scotland](https://www.gov.scot/coronavirus-covid-19/)

[Lothian Buses – Help Us To Help You](https://www.lothianbuses.com/help-us-to-help-you/)

[NHS Inform](https://www.nhsinform.scot/illnesses-and-conditions/infections-and-poisoning/coronavirus-covid-19)